



#### COMPASSION SATISFACTION GUARANTEED

Our mission is to support your team and the families that you help to feel better. As our team is made up of veterinary professionals, we are familiar with the challenges the veterinary industry faces. We're here to help and to develop the best product on the market, standing by your side.

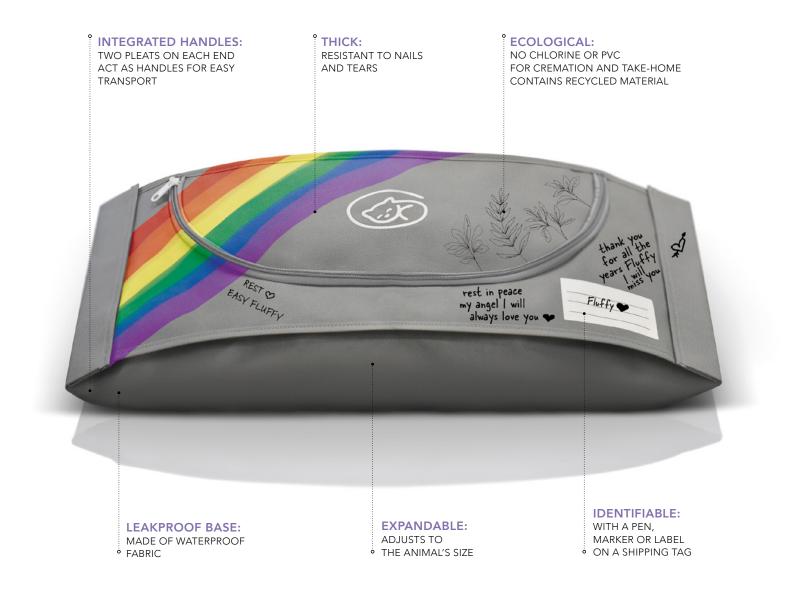
We are proud of and stand by our product 100%. Satisfaction guaranteed or your money back. Simple as that.

7 FREE RACE\*-approved CPD credits on euthanasia and well-being available at:

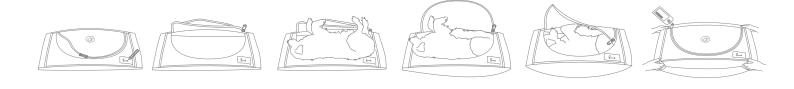
veterinaryeuthanasiaeducation.com

\* RACE is recognized by RCVS

# Thousands of veterinary institutions in 25 countries and 10 universities now FEEL BETTER using EUTHABAG







## A body bag honoring the bond

## Treating patients like your own

#### **BENEFITS**

#### **PROFESSIONAL**

Choosing the highest standard available contributes positively to your **image** and the **well-being** of your team and honoring the families' bond with their pets.

#### **PSYCHOLOGICAL**

Your team of professionals will simply **feel better** using Euthabag.

#### **ECOLOGICAL**

the environment.

Contains recycled material.

Used and endorsed by crematoriums, it can also be buried. Prevents leaching of pentobarbital into

#### **FINANCIAL**

Euthabag fees, like other medical supplies, can be passed on to the client fairly. By adding **just £10** to the euthanasia fee, you can offer the best to your client, patient and veterinary team at **no additional cost** to your practice.

#### LIABILITY

As stated in the new **AVMA** Companion Animal Aftercare Policy, "Deceased pets, whenever possible, should be maintained in a **condition suitable for return** to the owner or to the aftercare providers [...] ."\* The use of **plastic bags** for the disposal of deceased pets has been the grounds for many **professional complaints**. Euthabag provides adequate containment and preserves the animal's dignity.

"I am very thankful to finally have a respectful option to offer clients when their animals have died. Euthabag has made some difficult conversations much easier."

Dr. L.R., DVM DES., Dipl. ACVIM

"I have always been proud of all the great care we provide for pets and their families. The plastic bag just was not an appropriate end to that relationship. Euthabag fills a void; we could not envision going back."

Dr. LPdL, DVM, Dipl. ACVIM Oncology

"All my patients deserve this respect and my employees too."

Dr. M-C.L., DVM

With Euthabag we are now able to demonstrate respect and professionalism in EVERY aspect of practice.

<sup>\*</sup> Companion Animal Aftercare Policy by the AVMA is subject to the CC BY-NC-ND licence. EUTHABAG products are in no way affiliated with, sponsored or endorsed by the AVMA.





## Average price is £8.58. 82% of pet owners elect to spend £8 or more for a body bag\*

XS (<1 kg)		UNIT PRICE* £5.82	CODE 410627
S (2-9 kg)		UNIT PRICE* £6.77	CODE 410639
M (9-18 kg)		UNIT PRICE* £12.31	CODE 410640
L (18-38 kg)		UNIT PRICE* £15.37	CODE 410652
XL (> 38 kg)		UNIT PRICE* £21.05	CODE 410664
STARTER PACK (2	XS. 4S. 3M. 2L. 2XL)	PACK OF 13	CODE

**STARTER PACK** (2XS, 4S, 3M, 2L, 2XL)

£138.15

410676

\* All prices are subject to VAT at the standard rate.

	COST OF EUTHANASIA WITH CREMATION	EUTHANASIA WITH EUTHABAG	PRICE INCREASE
7 kg	£150	£156	+4%
/ kg	£200	£206	+3%

 $<sup>^{\</sup>star}$  Survey of 100 pet owners from the UK done in 2019

### **STARTER PACK**



#### FOR £138.15



#### HAVE YOU HEARD OF THE AVMA COMPANION ANIMAL AFTERCARE POLICY?

The AVMA has published a policy on aftercare,\* providing guidelines to help make informed choices. The AVMA recognizes that an owner's attachment to their pet extends beyond death. The policy focuses on three areas: using trustworthy aftercare providers, maintaining the pet's remains in a condition suitable for return to the pet owner, and encouraging pre-planning with the family.

Families want their loved one's dignity to be preserved and are willing to pay to ensure this. Using an adapted body bag allows the team to feel consistent with their standards of practice and their empathy. It is a medical supply and its cost is passed on to the client.

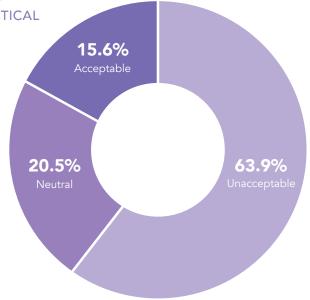
## Only 15% of pet owners find the rubbish bag an accectable way to store their pet after euthanasia.

PET OWNERS' EXPECTATION FOR PET END-OF-LIFE SUPPORT AND AFTER-DEATH BODY CARE: EXPLORATION AND PRACTICAL APPLICATIONS (2020)

A study done on 1,938 pet owners by Kathleen Cooney,  $\,$  DVM, the key opinion on end-of-life.

The following question was asked:

Is placing your animal in a rubbish bag after death acceptable to you?





#### **COMPANION ANIMAL AFTERCARE POLICY**

"Deceased pets, whenever possible, should be maintained in a condition suitable for return to the owner or to the aftercare providers such that families may witness their pet's aftercare."\*\*



<sup>\*</sup>Cooney K.A., Koghan L.R., Brooks S.L., Ellis C.A. (2021). Pet Owners' Expectations for Pet End-of-Life Support and After-Death Body Care: Exploration and Practical Applications. Topics in Companion Animal Medicine 43, 1-8.

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